

Sponsorship Order Form

Marriott New Orleans
3rd Floor: Acadia/Bissonet Ballrooms
New Orleans, Louisiana USA
April 8-11, 2019



Sponsorship Opportunities

Tiered Sponsor

All tiered sponsors will benefit from preferential exhibition booth placement.

Diamond Sponsor - \$50,000 (3 Available)

Included:

- Exhibition:** 4 Booths
(includes 4 Full Registration passes)
Visibility: Recognition at all major functions and conference spaces
Marketing:
- Logo and link on conference site
 - One full web banner space on conference site
 - Video clip projection prior to plenary sessions
 - One insert in Welcome Bag
 - Logo on general signage

Platinum Sponsor - \$30,000 (5 2 Available)

Included:

- Exhibition:** 2 Booths
(includes 2 Full Registration passes)
Visibility: Recognition at all major functions and conference spaces
Marketing:
- Logo and link on conference site
 - One revolving web banner space on conference site
 - ½ Page advert in conference Program
 - One insert in Welcome Bag
 - Logo on general signage

Gold Sponsor - \$20,000 (7 6 Available)

Included:

- Exhibition:** 1 Booth
(includes 1 Full Registration pass)
Visibility: Recognition at all major functions and conference spaces
Marketing:
- Logo and link on conference site
 - One full web banner space on conference site
 - ½ Page advert in conference Program
 - One insert in Welcome Bag
 - Logo on general signage

Silver Sponsor - \$15,000 (9 8 Available)

Included:

- Exhibition:** 1 Booth
(includes 1 Full Registration pass)
Visibility: Recognition at all major functions and conference spaces
Marketing:
- Logo and link on conference site
 - One insert in Welcome Bag
 - 1/3 Page advert in conference Program
 - Logo on general signage



Sponsorship Matrix

	Diamond	Platinum	Gold	Silver
Availability	3	5 2	7 6	9 8
Full Registration Pass	4	2	1	1
10' x 10' Booth	4	2	1	1
General Area Branding	●	●	●	●
Welcome Bag Insert	●	●	●	●
Full Banner Space	●			
Video Clip Before Plenary	●			
Web Sponsors (various banner sizes)		●	●	
1/2 Page Advert		●	●	
1/3 Page Advert				●
Value:	<i>\$60,400</i>	<i>\$37,950</i>	<i>\$26,850</i>	<i>\$19,600</i>
Price:	\$50,000	\$30,000	\$20,000	\$15,000

Note: If the desired sponsorship configuration or items are not available, please contact STF Events for further purchasing options.

Tiered Sponsor

Name	Avail	Price	Order	Count
Diamond	3	\$50,000	<input type="checkbox"/>	
Platinum	5	\$30,000	<input type="checkbox"/>	
Gold	7	\$20,000	<input type="checkbox"/>	
Silver	9	\$15,000	<input type="checkbox"/>	

Website Offerings

Name	Avail	Price	Order	Count
Event App Sponsorship	1	\$20,000	<input type="checkbox"/>	
Full Banner Space	2	\$4,000	<input type="checkbox"/>	
Tech Banner (various sizes)	6	\$2,500	<input type="checkbox"/>	
Telecom Banner (revolving)	6	\$2,500	<input type="checkbox"/>	

Event Branding

Name	Avail	Price	Order	Count
Coffee Breaks (7 Total Breaks)	7	\$5,000	<input type="checkbox"/>	
Gala Dinner	1	\$25,000	<input type="checkbox"/>	
Lunch Sponsor (4 days total)	4	\$10,000	<input type="checkbox"/>	
Welcome Reception	1	\$15,000	<input type="checkbox"/>	
Poster Session	1	\$15,000	<input type="checkbox"/>	

Item Branding

Name	Avail	Price	Order	Count
Video Clip Before Plenary	3	\$10,000	<input type="checkbox"/>	
Guide to Local Attractions	1	\$8,000	<input type="checkbox"/>	
Flash Drive of Conference Proceedings	1	\$12,000	<input type="checkbox"/>	
Welcome Bag Insert	10	\$5,000	<input type="checkbox"/>	
Conf Program and Exhibit Guide (2 pg)	3	\$15,000	<input type="checkbox"/>	
Full Page Advert (Program)	5	\$10,000	<input type="checkbox"/>	
Half Page Advert (Program)	5	\$7,500	<input type="checkbox"/>	
Hotel Key Cards	1	\$5,000	<input checked="" type="checkbox"/>	SOLD OUT
Lanyards and Badge Holders	1	\$10,000	<input checked="" type="checkbox"/>	SOLD OUT
Pen Sponsor (1/day in session)	4	\$3,000	<input type="checkbox"/>	
Notepad Sponsor (1/day in session)	4	\$5,000	<input type="checkbox"/>	
Water Bottle (in Welcome Bag)	1	\$5,000	<input type="checkbox"/>	
Welcome Bag	1	\$15,000	<input type="checkbox"/>	
Internet Kiosk	2	\$20,000	<input type="checkbox"/>	
Networking Lounge	1	\$20,000	<input type="checkbox"/>	
Room Drop (1 per day)	4	\$3,500	<input type="checkbox"/>	
WiFi in Conference Area	1	\$20,000	<input type="checkbox"/>	

Ordering

Order	Total
<input type="checkbox"/> Tiered Sponsorship	\$
<input type="checkbox"/> Website Branding	\$
<input type="checkbox"/> Event Branding	\$
<input type="checkbox"/> Item Branding	\$
Order Total	\$

SIGNATURE

NAME

DATE

TITLE/COMPANY

Pre-Conference Contact Information

SURNAME/LAST NAME	FIRST NAME	MI
JOB TITLE/POSITION		
COMPANY/ORGANIZATION		
ADDRESS		
CITY		
STATE/PROVINCE		
ZIP/POSTAL CODE		
COUNTRY		
EMAIL		
WEBSITE		
TELEPHONE (INCLUDING COUNTRY CODE)		
MOBILE (INCLUDING COUNTRY CODE)		
FAX (INCLUDING COUNTRY CODE)		

STF Events Point of Contact

Kristian Nielsen
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Sterling, Virginia 20166-6512 USA

Tel: +1.703.444.0845
Fax: +1.703.349.5562
Email: knielsen@subtelforum.com

Sponsor Inquiries

Email: sponsors@stfevents.com

Exhibition Inquiries

Email: exhibition@stfevents.com

Payment Information

- Credit Card (American Express, MasterCard or Visa)
- Purchase Order
- Bank Wire
- Check

Please make check payable to **STF Events, Inc.** in US Dollars and send to:

STF Events, Inc.
21495 Ridgetop Circle, Suite 201
Sterling, Virginia 20166-6512 USA

Please do NOT provide credit card information on this form. An invoice will be sent via email to the person listed in the Contact Information section within three (3) business days of receiving completed form.

2017 Payment Policy

50% of total purchase is billed upon receipt of order and due on a Net 30 basis. The remaining 50% of the order will be billed one year later.

Cancellation/Refund Policy: Cancellations must be submitted in writing via email, fax, or post. Cancellations received by Friday, 30 November 2018 are subject to a 50% cancellation fee. No refunds will be granted after Friday, 30 November 2018.